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**Tubelite promotes Dan Goodman to regional sales manager,**

**Jim Oberlin becomes independent sales representative**

Walker, Michigan (April 2022) – Dan Goodman has been promoted to serve as Tubelite Inc.’s regional sales manager for the Midwest and East territories. He moves into the position as Jim Oberlin transitions to the role of independent architectural sales representative based in Western New York.

Both Goodman and Oberlin have extensive experience working with commercial architects, glazing contractors and building project teams. They provide consultative support regarding Tubelite’s architectural aluminum storefront, curtainwall, entrance, window and daylight control systems. Each also is a member of the Construction Specifications Institute (CSI) and participate in educational chapter events.

Goodman started his career at Tubelite 28 years ago on the production floor in Reed City, Michigan. He expanded his knowledge and skills as part of the estimating staff. In 2001, he went into field sales as a client development manager for western Michigan, and later, eastern Michigan.

Collaborating with clients, Goodman grew Tubelite’s market share across Michigan under Oberlin’s guidance. Planning for succession, after 40 years in the industry and the past eight with Tubelite, Oberlin is looking forward to a reduction in travel demands. He plans to promote Tubelite and work with customers closer to his home in Western New York.

To learn more about Tubelite’s personnel, products and programs, please visit [https://tubeliteinc.com](https://tubeliteinc.com/). For information on employment opportunities at Tubelite, please click on “[Careers](https://tubeliteinc.com/careers/)” at the top of the home page.

*About Tubelite Inc.*

*For more than 75 years, glazing contractors have counted on Tubelite’s dependable service, fabrication and distribution of architectural aluminum products. Part of Apogee Enterprises, Inc., the company is an industry leader in eco-efficient storefront, curtainwall and entrance systems, and recognized for its fast, reliable and consistent delivery.*

*Tubelite’s corporate office, fabrication, warehouse and shipping operations are located in Walker, Michigan. Its Dallas location provides additional fabrication, warehouse and shipping operations. Its facility in Reed City, Michigan, houses the company’s aluminum extrusion operation. The company also has an office in Warwick, Rhode Island.*

*Tubelite and its staff are members of the American Institute of Architects (AIA), the Construction Specifications Institute (CSI), the Fenestration and Glazing Industry Alliance (FGIA), the National Fenestration Rating Council (NFRC), the National Glass Association (NGA) and the U.S. Green Building Council (USGBC).*

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