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**Kolbe promotes Liz Reynolds to director of marketing**

Wausau, Wisconsin (Aug. 2024) – Kolbe Windows & Doors announces the promotion of Elizabeth (Liz) Reynolds to the position of director of marketing. This promotion recognizes her contributions and achievements within the company and marks a significant milestone in her career. Based in Wausau, Wisconsin, she reports to Kolbe’s president Jeff De Lonay and will be responsible for leading the company’s marketing strategies and initiatives.

“Liz has demonstrated outstanding leadership and creativity in her previous role as marketing manager,” said De Lonay. “Her deep understanding of our market and ability to execute impactful marketing strategies have been invaluable. We are confident that Liz will continue to elevate our marketing efforts to new heights.”

Since joining Kolbe in 2018, Reynolds has played a pivotal role in developing and executing successful marketing campaigns with her team. Her dedication and expertise have enhanced Kolbe’s brand presence and connecting with architects, builders and influencers.

Prior to joining Kolbe Windows & Doors, Reynolds managed the marketing department at Wisconsin-based Prince Corporation, a hardware, agricultural, pet and garden store supplier. She graduated with a Bachelor of Fine Arts from the University of Wisconsin-Stout, where she earned several honors. Additionally, Reynolds is an active member of the professional organization Women in Manufacturing (WiM), where she supports advancing women’s leadership and innovation in the manufacturing sector.

To learn more about Kolbe Windows & Doors and connect with the sales team, visit [www.kolbewindows.com](http://www.kolbewindows.com).

*What began in 1946 as a* [*two-brother team*](https://www.kolbewindows.com/our-story) *has grown into an internationally respected manufacturing company. Kolbe Windows & Doors is one of the nation’s leading manufacturers of* [*windows and doors*](https://www.kolbewindows.com/product-lines) *for residential and* [*commercial*](https://www.kolbewindows.com/solutions/commercial-buildings) *markets. After 75 years, Kolbe products are best known for superior quality, custom* [*craftsmanship*](https://www.kolbewindows.com/solutions/craftsmanship)*, attention to detail, as well as innovative and unique designs.*

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