News Release

**Media Contacts**

Heather West, Heather West Public Relations

Email: [heather@heatherwestpr.com](mailto:heather@heatherwestpr.com); Phone: 612-724-8760

Angela Dickson, marketing and communications director, FGIA

Email: [adickson@fgiaonline.org](mailto:adickson@fgiaonline.org); Phone: 630-920-4999

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New FGIA Online Store Offers Elevated User Experience

SCHAUMBURG, IL – The Fenestration and Glazing Industry Alliance (FGIA) has launched a new online store for purchasing AAMA and IGMA standards, technical documents and industry market reports. The revamped [FGIA Online Store](https://store.fgiaonline.org/) is now live, offering a more modern, user-friendly storefront and experience.

“After over a year of planning, we are thrilled to launch this new store, complete with a robust catalog of technical documents and market studies,” said Angela Dickson, FGIA Marketing and Communications Director. “This project is part of the strategy approved by our Board to enhance the quality of services and to elevate the experience when engaging with FGIA via our online technology platforms.”

**New Features**

“Our goal was to create a user-friendly storefront that solved some of the heartburn expressed by members and customers over the years,” explained Lori Benshoof, FGIA Web and Online Technology Specialist. “With multiple new and enhanced features, we have accomplished that with our new online store.”

The updated FGIA online store allows users to search for items by keyword, product code, popular categories, new releases and recently viewed items. Users can now filter and sort options available within each category to find relevant documents easily, including different versions (current and prior years of documents). Suggested items of interest and related categories are also displayed. Plus, users can now create a wish list and access order history within the store.

“Visitors can easily save items in their wish list for when they (or their company) have the budget to make those purchases,” said Benshoof. “This new feature is offered to both members and non-members.”

Functionality for “single sign on” (SSO) allows easier member pricing access when members are already logged into the FGIA website. Finally, the store’s branding is consistent with the upcoming FGIA website redesign, which is also slated as part of the Association’s online technology upgrade.

To purchase documents or create a wish list, visit [FGIAonline.org/store](https://fgiaonline.org/store).

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