**Media contacts:**

Nancy Henry, ROCKFON, +905-875-5728, nancy.henry@ROCKFON.com

Heather West, Heather West Public Relations, +612-724-8760, heather@heatherwestpr.com

**ROCKFON introduces Cinema Black ceiling panels,**

**enhancing performance spaces’ visual and acoustic experience**

Chicago (Oct. 2015)—ROCKFON® introduces its new Cinema Black™ acoustic stone wool ceiling panels. These low-reflection, black surfaces and high-performing sound-absorptive ceiling panels can cost-effectively improve both the visual and acoustic experience in auditoriums, restaurants, and spaces specially designed for music, film and live performances.

ROCKFON Cinema Black ceiling panels offer Noise Reduction Coefficients (NRC) up to 0.95, sustainable design benefits and high fire performance. These ROCKFON stone wool ceiling products are made from basalt rock and contain up to 43 percent recycled material. Further contributing to environmental goals, ROCKFON’s extensive portfolio of stone wool acoustic ceiling solutions has earned UL® Environment’s GREENGUARD Gold Certification for low-emitting products.

ROCKFON stone wool ceiling panels in North America also are UL/ULC certified for Flame Spread and Smoke Development. Non-combustible, stone wool can withstand temperatures up to 2150 °F (1177 °C) and resists melting, burning or creating significant smoke, which improves overall fire safety and limits building damage.

ROCKFON Cinema Black panels are offered with a square lay-in edge designation, and available in 2-by-2 foot or 2-by-4 foot modular sizes with either 5/8-inch or 1-inch thicknesses. These lightweight ceiling panels are easy to carry, to cut and to install in standard 15/16-inch ceiling suspension systems.

Providing low maintenance and long-term durability, the panels are dimensionally stable at up to 100 percent relative humidity and factory painted. ROCKFON stone wool ceiling products supplied in North America are supported with a 30-year warranty.

ROCKFON’s product portfolio in North America includes an extensive range of solutions from suspended and concealed ceilings to clouds and baffles. To learn more about ROCKFON Cinema Black ceiling panels or other ROCKFON products, please visit [www.ROCKFON.com](http://www.rockfon.com), email [cs@ROCKFON.com](mailto:cs@ROCKFON.com) or call 800-323-7164.

**About ROCKFON**

ROCKFON® is a leading provider of acoustic stone wool and metallic ceiling solutions and suspension systems.

With the acquisition of Chicago Metallic®, ROCKFON provides customers a complete ceiling system offering combining ROCKFON stone wool and specialty metal ceiling panels with Chicago Metallic suspension systems.

ROCKFON complete ceiling systems are a fast and simple way to create beautiful, comfortable spaces. Easy to install and durable, they protect people from noise and the spread of fire while making a constructive contribution towards a sustainable future.

ROCKFON is a subsidiary of Denmark-based ROCKWOOL International A/S, the world's largest producer of stone wool products. ROCKWOOL has more than 11,000 employees in 35 countries and is listed on the NASDAQ OMX Nordic Exchange Copenhagen. In North America, ROCKWOOL operates under the name ROXUL.

For more information, visit [www.ROCKFON.com](http://www.rockfon.com).

###